

15th Annual Eloise Student Fashion Show

Each year, O'More College of Design fashion design students demonstrate years of hard work and learned skill during the Eloise Student Fashion Show, a highly produced runway event that features collections from junior and senior designers.

Eighteen pre-juried students will exhibit their individual collections tonight during the 15th annual Eloise Student Fashion Show in Liberty Hall at The Factory at Franklin. Eloise is the grand finale of Design Week, O'More's premier annual event showcasing the emerging talent across the College's four departments.

The designers' five-to-10 piece collections range from costume design to menswear, and each garment has been illustrated, patterned, draped and constructed by the participating students.

Last week, a panel of industry experts judged the collections on their construction, cohesiveness, creativity and marketability. The winners will also be judged on tonight's runway presentation.

Seniors are competing for the Distinguished Designer award – an honor that includes a top-of-the-line sewing machine from SVP Worldwide and cash stipend. They will also vie for the Designer Look Book award, which includes a designer look book produced by and featuring models from the Reflection Model and Talent Agency. Juniors are competing for the Design Achievement award, which carries a cash scholarship with it.

The annual fashion show act acts an important facilitator between O'More students and industry professionals. Students are involved in every aspect of the event, including planning, promotion and production.

To learn more about each designer and the inspiration behind his or her collection, go to www.omorecollege.edu/fashionshow. To learn more about this year's senior class, visit www.omorecollege.edu/news.

The aDARable Collection

Tonight's showcase will also offer an exclusive first-look at a special partnership between seven O'More designers, 10 Haitian women and one local non-profit.

This semester, the College's "Designing for a Cause" class partnered with local non-profit WEareDAR to produce a Spring 2014 children's clothing line that will give hope to Haitian women in extreme need. The resulting "aDARable" Spring 2014 children's label will premiere during the Eloise event.

Tonight, fashion show attendees will get an exclusive preview of the cause-driven collection that will hit boutique and online shelves next year. One hundred percent of the proceeds will benefit the Haitian families, and help provide a sustainable lifestyle for them.

To learn more about the initiative, go to www.omorecollege.edu/adarable.

O'More College of Design

Founded in 1970, O'More College of Design is a four-year, not-for-profit institution offering bachelor of fine arts degrees in fashion design, interior design and visual communications. The college is located in the downtown historic district of Franklin, Tenn. To learn more, visit www.omorecollege.edu.

Contact Information

Media Inquiries:

Jay Sheridan, Sheridan Public Relations
jay@sheridanpr.com
615-472-8879

Macey Baird, Sheridan Public Relations
macey@sheridanpr.com
615-472-8879

Jamie Atlas, Fashion Design Department Chair
jamieatlas@omorecollege.edu
615-794-4254 ext. 223

Martha Montiel-Lewis, WEareDAR Founder
martha@darproject.org

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